

GARDEN ROUTE MALL

Newsletter June 2010

Dear Shoppers,

We wish to share the exciting news of Naartjie and Dischem joining us at Garden Route Mall. Tekkie Town has relocated next to Mr Price Home as well – visit these exciting new stores for wonderful promotions.

Our Mother's Day promotions were a huge success – ten very special mother's walked away with chocolate, perfume and flower hampers after being entered into our Mother's Day competition. We further spoiled 1, 200 mothers on Sunday, 9 May with magazines, chocolates and fragrant soaps handed out randomly on this day – the feedback was very positive.



Wicus van der Merwe offered a very energetic performance at Mugg & Bean on 5 May – he danced, joked and provided quite an entertaining morning to our 130 guests. Thank you to all our sponsors , Die Burger and Mugg & Bean for making this event so much fun.

We are celebrating the world cup by giving away a Hyundai i10 sponsored by South Cape Auto. In this way we are not only celebrating the world cup, but ensuring feet into stores and additional sales. The competition started on 1 April, with the draw on 31 July. Our car give-away is going very strong with 5, 000 entries captured so far – shoppers need to spend an accumulated amount of R200 and then enter by attaching their till slips.



We supported our local, up and coming singing sensation – Marcha Lombard on 1 May, Marcha is only fourteen years old and attracted +- 400 supporters who came to enjoy the show and offer support to our star.



Ongoing

Organic Market

An Organic and Fresh Produce market is offered to shoppers every last Sunday of the month between 11h00 – 15h00 at the kerb between Standard Bank and Game.

The objective of the organic market is to offer an interesting ‘add – on’ to shoppers that complements our current store offerings and what the region has to offer. We had 16 exhibitors on board for the market that was hosted on Sunday, 30 May with a very interesting offering and positive feedback from shoppers and participants.



Upcoming events:

Fashion Show : Hosted by Joani Johnson Mrs South Africa on 17 July
Sidewalk Sale: 31 July – 1 August
Wedding Expo: 20 – 21 August
Chocolate Festival: 24 – 25 September (Eden/Nadine Blom/Arno Jordaan
with The Flooze as our MC)
Garden Route Mall Big Walk : 24 September
Steve Hofmeyr Breakfast at Cappuccino's – 29 September
CAMI Semi Finals : 31 August – 4 September
CAMI Finals 8/9 October
Carike Keuzenkamp – Goempie 23 October (our 5th Birthday Celebration)

Facebook and website

Garden Route Mall currently has 2, 200 fans on facebook and we invite all shoppers to join our page as fans.

Kind Regards

Gaby Peters
Marketing
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