

10 February 2010

**Dear Tenants,**

**Statistics for January 2010**

Footcount January 2010: 618 359 (21.47 % increase on last year)

**Feedback**

We hosted our first organic and fresh produce market on 31 January and had 13 exhibitors that participated. The next markets will be hosted every last Sunday of the month, from 11h00 – 15h00, at the Standard Bank entrance. The feedback from shoppers and exhibitors has been very positive to date.



**Upcoming events**

**February**

- We are giving away branded teddy bears to shoppers with a spend of R100 and more from 14 February
  
- 17 February 12h00 – 14h00 – parking area at Cappuccino's  
SA Rugby will be displaying trophies from the RUGBY WORLD CUP , IRB SEVENS WORLD SERIES, VODACOM TRI-NATIONS , ABSA CURRIE CUP and many more on this day.
  
- Wheelchair Challenge

A VIP lunch at Town Lodge at 13h00 will be followed by a School's wheelchair competition in our parking area opposite Mc Donald's on 19 February starting at 14h00. We wish to thank Town Lodge, Mc Donald's, Spur, BT Games, KFC, Mugg & Bean, King Pie and Ster-Kinekor for their sponsorships and assistance in making this event possible.

- Bob Skinstad – 25 February from 15h30 in our promotions court the 'bobsforgood walk this way' Promotion. Come and meet up with Bob on this day.

**March**

- Ladies Club with Sonja Herholdt at Cappuccino's on 3 March from 9h00 – 11h00  
We wish to thank our sponsors – 1time Airlines, Town Lodge, Old Mutual, Carrol Boyes, Browns, Cappuccino's, Spec Savers, The Fudgemaster, Caxton Magazines, Dead Sea products, Rain, Picardi Rebel, Wizards, Stylz, Verimark and Elizabeth Arden.

- EduXplore with CAMI (School's event) from 4 – 6 March in our promotions court – School kids from schools in the region will compete against one another by testing maths and literacy skills against time on computers
- Easter egg treasure hunt on 27 March where our kids club members will get to visit participating stores. Please contact Li on 073 145 3332 if you wish to take part in this fun activity. This activity will also include a Lindt Easter garden and coloring in competition with lovely Lindt hampers up for grabs. As part of the centre's Easter Décor, our 3 Easter Bunnies will be placed at Pick n Pay, Woolworths and in our promotions court during March/April to celebrate Easter.

#### April – July

- We are giving away a nifty i10 car sponsored by South Cape Auto to celebrate the world cup at our centre. Shoppers need to enter with a till slip to the value of at least R200 per entry form for purchases made during 1 April – 31 July. More than one till slip is allowed to add up to the R200 value per entry form. However, one till slip cannot be used for multiple entries, for example using a R1000 till slip to enter 5 times. This competition is not open to Garden Route Mall staff or their direct family members.

#### May

- Wicus van der Merwe comedy hour at Mugg & Bean on 5 May from 09h00 – 11h00
- We will be celebrating Mother's Day by giving away chocolates to shoppers on 9 May

#### **Website & Gazette**

We wish to invite all tenants to take up opportunities on our website and Garden Route Mall gazette at no cost. Simply email your upcoming promotions to us and we will arrange to post them on our website. Editorials (+- 300 words) with visuals can be forwarded by the 12<sup>th</sup> of every month for promotions in the following months – for placement in our gazette.

Kind Regards

Gaby Peters  
Marketing